

WESTERN PLAINS APP EVENT PACKAGES

What's on out west?

ABOUT THE APP:

The Western Plains App is free to download to any smartphone, enabling users to find your event with just the tap of a finger. We are 100% local and fully-focused on the towns and districts of the Western Plains. We bring the news and information that is relevant to our region, supporting local businesses and community groups in reaching the right people.

The Western Plains App is with you wherever you are - in your pocket, purse or the palm of your hand.

Connect to your community with the Western Plains App.

Put your event at their fingertips with a presence on the Western Plains App. Users can discover your event through banner advertising or a what's on listing on the mobile app and its website: www.westernplainsapp.com.au

With a single click they can connect direct to your phone, website or social media for instant information or ticket booking.



LOCALLY FOCUSED:

Baradine | Bourke | Brewarrina
Carinda | Cobar | Collarenebri
Condobolin | Coonamble
Coonabarabran | Gilgandra
Goodooga | Gulargambone
Lake Cargelligo | Lightning Ridge
Quambone | Narromine
Nevertire | Nyngan | Tottenham
Trangie | Warren | Walgett

CONTACT:

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editor@westernplainsapp.com.au



DOWNLOAD FREE TODAY!



The Western Plains App

What's on Listing

Flat rate of \$60 per listing
OR
\$30 when purchased as
part of an event pack.

An easy and affordable way to promote your event. **Everything they need to know, all in one place.**

Advertise where the audience is.

Your event profile in the region will grow as users download the app to their mobile phones or read it online.

One of the unique benefits of a mobile app is the ability to push notifications to users.

This function alerts people to breaking news and particular items of interest to the community.

News alerts draw people to the site on a regular basis.

Direct line to your customers.

Active links that allow your customers to contact you directly from the app. This can include a phone number and email.

Bonus web listing with your app listing.

Your what's on listing will appear on the Western Plains App and our integrated website:

www.westernplainsapp.com.au.

If you don't already have a website, your listing creates a landing page that is fully searchable without the expense or hassle.

Make your event easy to find.

Google map location direct from your listing - for events that include physical attendance.



Add life to your listing, hassle free.

Catch the eyes of your audience with a cover image for your event. More pictures can be added in the description area. Video links are also welcome!

Easy to set up & always up to date.

Just provide your event details and we'll do the rest. Your listing can be easily updated with new information as the event planning unfolds.

Bring all your marketing together.

As well as being a funnel to your website, your page offers direct links to your social media channels, including:

- Instagram
- Facebook
- Youtube
- LinkedIn
- Twitter

You can also link directly to:

- Booking sites
- Webcams
- Review sites

Pictures worth a thousand words.

Give your audiences a sneak peak of your event, with pictures/videos to grab their attention.

Build your brand.

We also offer you the opportunity to write a short piece involving interesting stories, anecdotes or advice related to your event. This is a soft sell approach through reader engagement and appears in the 'Blog' section of the Western Plains App, right beside the high traffic 'News' & 'Sport' pages.

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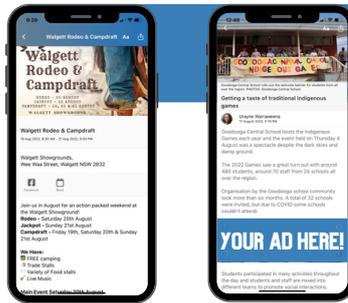
It's all in the palm of your hand.

The Western Plains App

Popular Event Packs

Popular WPA event packs offer you the chance to be seen all over the app.

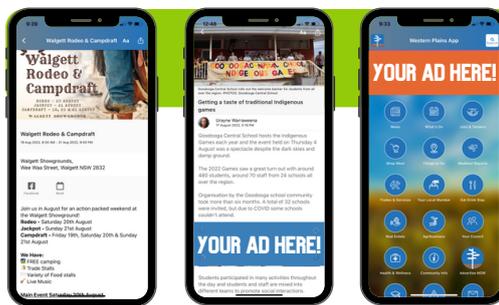
All eyes will be on your event with any one of these great deals.



\$200 PACK

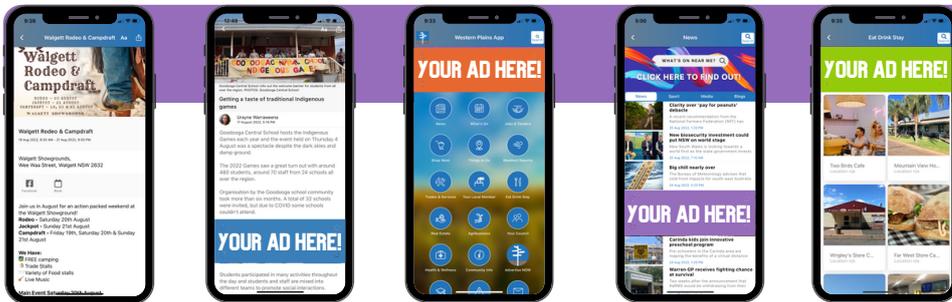
- What's on listing
- General banner rotations

LET THE APP DO THE WORK FOR YOU!



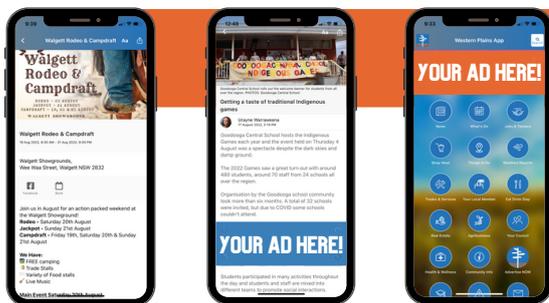
\$500 PACK

- What's on listing
- General banner rotations
- 1 x Week on the main banner



\$800 PACK

- What's on listing
- General banner rotations
- 1 x Week on the main banner
- 1 x Week in the news feed
- 1 x Week top of other page



\$1000 PACK

- What's on listing
- General banner rotations
- 1 x Week on the main banner,
- 1 x Week in News feed
- 1 x week of things to do
- 1 x week top of sport and sport feed.

PLENTY OF BANG FOR YOUR BUCK!

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